



## CUSTOMER PROFILE

The Spring Lake Park School District resides just north of Minneapolis-St. Paul, Minnesota, and serves over 5,000 students and hundreds of faculty members.

## SUPERIOR ID BADGE PROGRAM FOR SPRING LAKE PARK SCHOOL DISTRICT

**CHALLENGE:** The school district wanted to provide a safe and secure environment that would enable staff, parents and other members of the community to be identified when they are in the buildings.

**SOLUTION:** Together with IdentiSys Inc., Datacard was able to provide a solution that updated the printing and personalization of badges that were issued to staff, students in the high schools and middle schools, as well as visitors.

**RESULTS:** Since implementation, the school district has been very pleased with the increased awareness and security in their buildings, as well as the enhanced colors on their cards, speed of issuance and ease of operations needed to issue the cards.





*"IdentiSys and Datacard have been valued partners for over 10 years, providing us with a highly reliable hardware and software badge solution that is integrated with our staff and student information system, building card access programs and video security system. Having confidence in our system's performance so that we meet our goals is extremely important to our success. Datacard products and IdentiSys support have never let us down."*

— Steve Halvorson  
District Technology Coordinator,  
Spring Lake Park Schools

## New Identification Badges to Help Increase Security

With over 600 staff members, the Spring Lake Park School District serves over 5,100 students and their families from Blaine, Spring Lake Park, and Fridley – three suburbs just north of Minneapolis-St. Paul, Minn.

Each year, the school district defines a Strategic Operations Plan, which outlines initiatives such as areas of improvement and effective operations. Part of this plan included ensuring a safe and secure environment to effectively identify staff, parents, students and visitors when they are in the schools within the district.

To help identify these individuals, the school district issues identification badges. This includes issuing ID badges that staff are required to wear while they are working and/or in the building. Students are also issued a badge, which they are required to keep with them. The student badges are primarily used for admission to activities and events, and also include bar codes so they can be scanned in media centers for signing out materials and technology. In addition, after visitors sign in at a central welcoming/security location in the building, they are also issued a security badge for their visit.

## A Committed Customer

Over the last 10 years, Spring Lake Park School District had been using Datacard® card printers for their issuance of their ID badges. They were very pleased with the performance and reliability that the printers offered, however, they felt it was time to upgrade their system.

"Effective operations is one of our district's strategic areas and part of this is to continue to develop and enhance our solutions so that we offer a safer and more secure environment for our staff and students," said Steve Halvorson, district technology coordinator for Spring Lake Park Schools.

## Enhancing Operations for Easy Printing and Personalization

Datacard worked closely with IdentiSys Inc. — an Enterprise Solutions Provider for Datacard — to provide a solution that updated the security on all badges that are issued to staff and students in the high schools and middle schools, as well as to visitors.

The solution included Datacard® ID Works® identification software and CD800™ card printers at three badge printing centers located in the high school, District Service Center and Learning Alternatives Community Center.

Part of the upgraded solution included a new data integration solution, which connects the Datacard hardware and software solution to the Infinite Campus student information system. The Infinite Campus system is a database that houses all the information for current students and staff information.

The data integration solution is used to pull the full name, school, title, department, grade, and their assigned identification number from the Infinite Campus system. In addition, it retrieves the current photo of the student or staff member, sends that information to the CD800 card printer, which then prints and personalizes the card with all the information.

Since the implementation, the school district has been very pleased with the quality of printing and ease of integration of the Datacard solution. Ultimately, the program has helped increase awareness and security in their buildings, as well as enhanced the colors on their cards, speed of issuance and ease of operations needed to issue the cards.



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