Entrust Datacard Wins 2015 Technoviti Award for Most Innovative Financial Card Printer

COMPANY RECOGNIZED FOR THE DATACARD® CE870™ INSTANT ISSUANCE SYSTEM FOR IN-BRANCH ISSUANCE OF FINANCIAL PAYMENT CARDS.

MINNEAPOLIS, Minn. and MUMBAI, India—(Jan. 29, 2015)—Entrust Datacard today announced that the Datacard® CE870™ instant issuance system has been named the 'Most Innovative Printer/Multi-Functional Device' award winner in the 2015 Technoviti Awards. Selected by an independent jury of CIOs and CTOs from the Banking, Financial Services and Insurance (BFSI) sector in India along with an independent research firm Greyhound Research, the CE870 system was awarded for its multi-functional personalization technology that empowers financial institutions to instantly issue secure payment cards in-branch.

The recognition took place at IBEX – a banking exhibition and Technoviti conference in Mumbai, India on Jan.16, 2015. This event is one of India's largest and most influential forums to showcase cutting-edge technology for banks and financial service institutions. It attracts a wide range of attendees including financial consultants, system integrators, service providers as well as representatives from VISA, MasterCard and Rupay.

The Technoviti Awards are comprised of 25 categories including Excellent Application, Innovation and implementation. Innovation award winners are selected based on proven continuous development of innovative technology, global reach, successful live implementations and their leadership position in the marketplace.

"The CE870 system allows financial institutions to respond to emerging consumer demands for instant services with its on-demand printing and personalization capabilities," said Rajiv Singh, managing director of South Asia, Entrust Datacard. "We are seeing the positive impact this system is having on financial services industry across the globe, and we are deeply honored that the jury has also recognized this product as the most innovative printer on the market today." For more information about the show and the awards, please visit http://www.bankingfrontiers.com

About Entrust Datacard

Consumers, citizens and employees increasingly expect anywhere-anytime experiences — whether they are making purchases, crossing borders, accessing e-gov services or logging onto corporate networks. Entrust Datacard offers the trusted identity and secure transaction technologies that make those experiences reliable and secure. Our solutions range from the physical world of financial cards, passports and ID cards to the digital realm of authentication, certificates and secure communications. More than 2,000 Entrust Datacard employees serve customers in 150 countries worldwide. For more information, visit www.entrustdatacard.com.