



Entrust Datacard Partners with Imprimerie Nationale to Create Attendee Credential for Inaugural INTERPOL World Event

**ATTENDEES OF THE SHOW WILL RECEIVE AN ID BADGE THAT SHOWCASES HIGHLY ADVANCED SECURITY SUBSTRATE, PERSONALIZATION TECHNOLOGIES AND LAMINATE ELEMENTS.**

**MINNEAPOLIS, MINN.—(May 05, 2015)**—Entrust Datacard announced that they partnered with Imprimerie Nationale, a leading secure credentials issuing company, to design and create a customized attendee badge for the inaugural INTERPOL World 2015 global security event that took place last month in Singapore.

This robust badge showcased a range of features used in some of the most secure document programs in the world. The high-assurance ID badges will be issued to all attendees of the event and will include several of the same high-security features that are helping government agencies combat fraud and counterfeiting—and make alteration virtually impossible.

"We were honored to be a part of this event, and proud to provide a secure credential that shows attendees what kind of security technologies are now available to them," said Russell St. John, senior vice president of global marketing for Entrust Datacard. "Governments around the world face increasingly sophisticated fraud and forgery threats—in fact, there are more than 40M lost, stolen or fraudulent government credentials in circulation today. The technologies featured on these badges were designed specifically to address these challenges."

Entrust Datacard personalization elements include dye diffusion thermal transfer (D2T2), smart card encoding and custom tactile impression, as well as Datacard® Durashield™ Holographic Overlay laminate for added security and protection. The card itself, provided by Imprimerie Nationale, featured several effective security elements, including an embedded smart chip. Credentials were personalized, printed, impressed and laminated on the Datacard® CD800™ card printer, which features an inline lamination module.

The highly secure ID badge reflects the capabilities of Entrust Datacard's broad range of credentialing solutions. The company also offers a variety of authentication and PKI-based solutions that enables governments to build effective border control systems.

"Identification cards and passports serve as critical platforms in these highly integrated government ecosystems," added St. John. "Introducing the technologies demonstrated on this attendee badge can make a measurable impact on overall security."

The INTERPOL World 2015 inaugural event is a biennial gathering that connects law enforcement agencies with security solution providers and security professionals—and promotes critical public-private partnerships aimed at improving border security and efficiency for countries of all sizes.

**About Entrust Datacard**

Consumers, citizens and employees increasingly expect anywhere-anytime experiences — whether they are making purchases, crossing borders, accessing e-gov services or logging onto corporate networks. Entrust Datacard offers the trusted identity and secure transaction technologies that make those experiences reliable and secure. Solutions range from the physical world of financial cards, passports and ID cards to the digital realm of authentication, certificates and secure communications. With more than 2,000 Entrust Datacard colleagues around the world, and a network of strong global partners, the company serves customers in 150 countries worldwide. For more information, visit [www.entrustdatacard.com](http://www.entrustdatacard.com).

**About Imprimerie Nationale**

The Imprimerie Nationale Group is a high technology company, an expert provider of secure identity, data management, digitized print and flow solutions for the State, the private sector and citizens. At the leading edge of technology, with an integrated model and wide experience in large-scale projects, renowned expertise and a reputation for excellence, the Imprimerie Nationale Group is the reference public operator when it comes to manufacturing secure documents and has special partner relations with the private sector. For more information about the Imprimerie Nationale Group, visit [www.imprimerienationale.com](http://www.imprimerienationale.com).